

# VIZIONFOCUS INC.

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2025.05.14





# Disclaimer

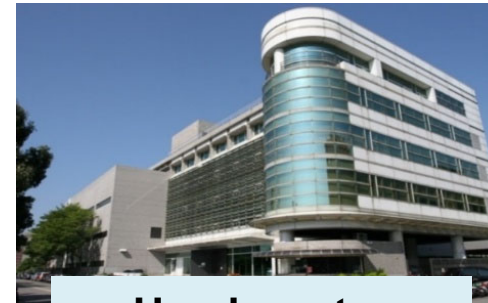
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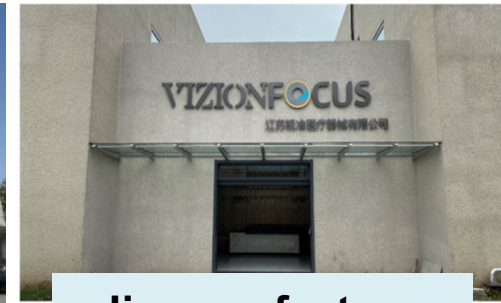


# Company Briefing

Company Name	VIZIONFOCUS INC.
Founded Date	2012.05.10
Headquarter	3F, No66, Youyi Rd., Zhunan Township, Miaoli County, Taiwan
Capital	NT \$ 579M ( US \$ 18M )
Chairman/ General Manager	Shiou-Chuang Huang Angus Shih (Ph.D.)
Core business	Soft contact lens research & design, manufacturing, and trading.
Factory	Zhunan Headquarter, Taiwan Zhunan 2 <sup>nd</sup> Factory, Taiwan Jiangsu Danyang Factory, China
Capacity	54M pcs / Month



**Headquarter  
Zhunan ,Taiwan**



**Jiangsu factory,  
China**



**Zhunan 2<sup>nd</sup>  
factory, Taiwan**

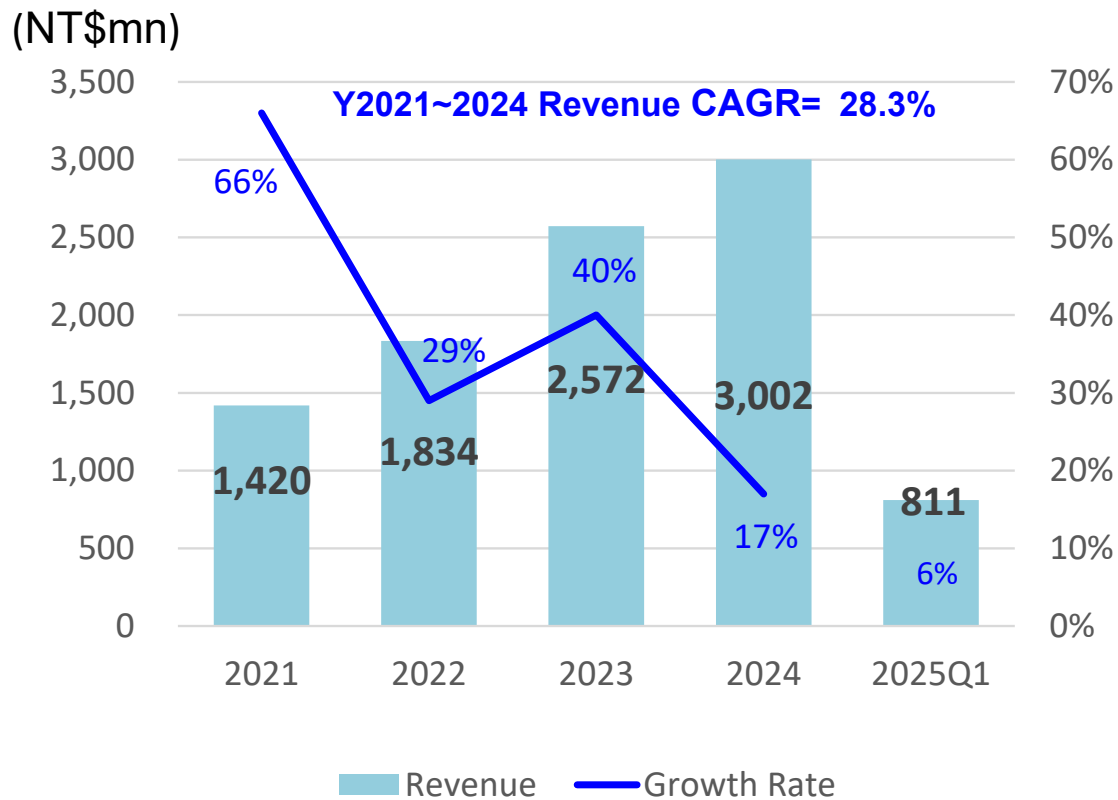


**New Headquarter  
Zhunan ,Taiwan  
(2026)**

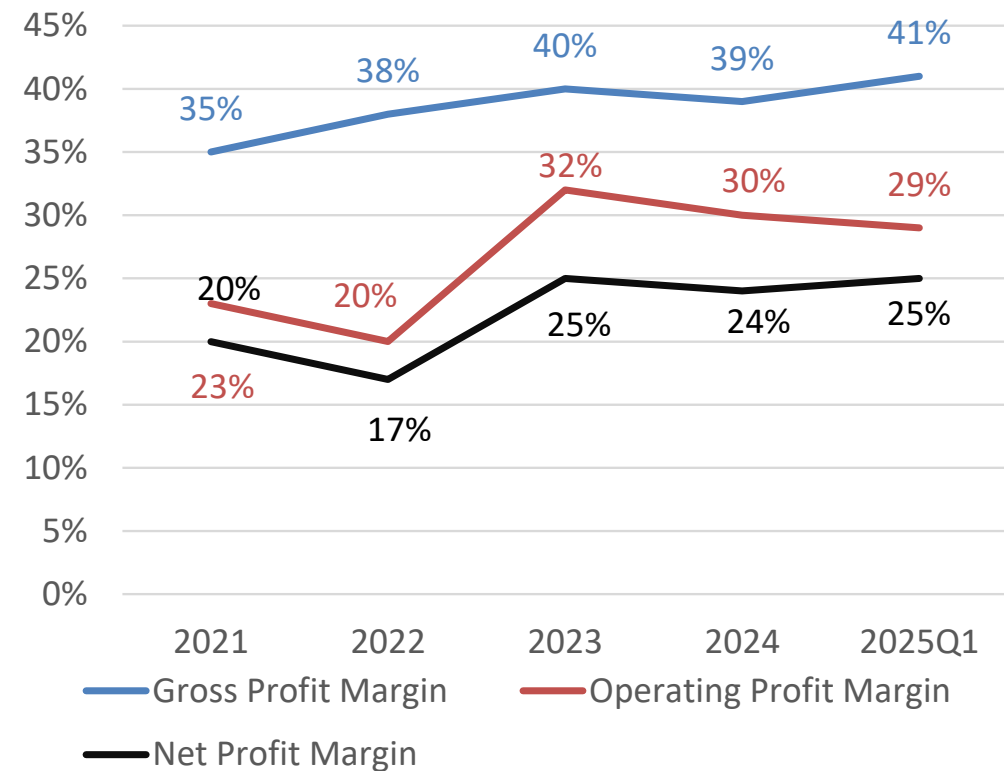


## 02. 2024 Financial Performance

### 1. Annual Revenue and Growth Rate



### 2. Gross Profit Margin/Operating Profit Margin/ Net Profit Margin(%)

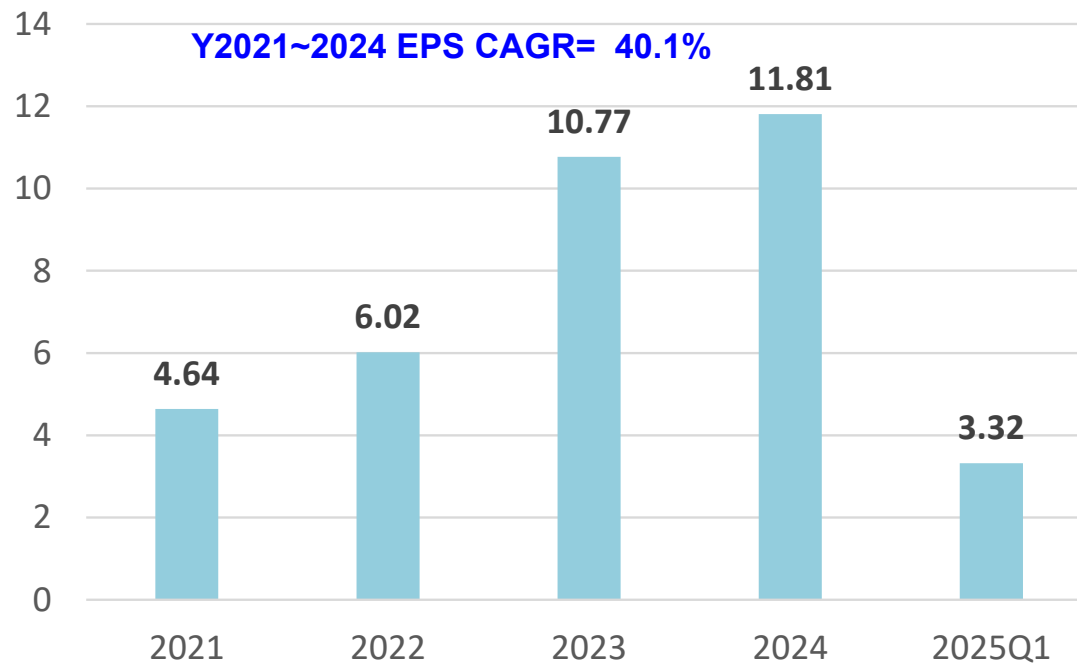




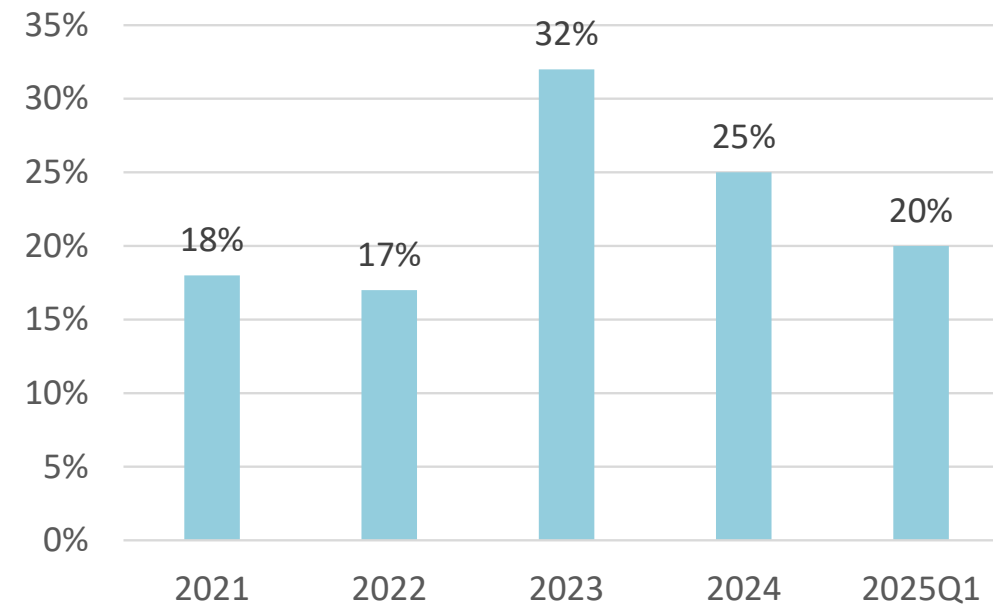
## 02. 2024 Financial Performance

### 3. Earning Per Share

(NT\$ Dollar)



### 4. Return on Equity(%)





### 03. Business Overview: Revenue Market Share



**China 41%**

2024 YOY +11%  
2025 Q1 YOY -20%

**SEA**



**Japan 54%**

2024 YOY +28%  
2025 Q1 YOY +37%

**Taiwan 5%**

2025 Q1 YOY +18%



**USA**



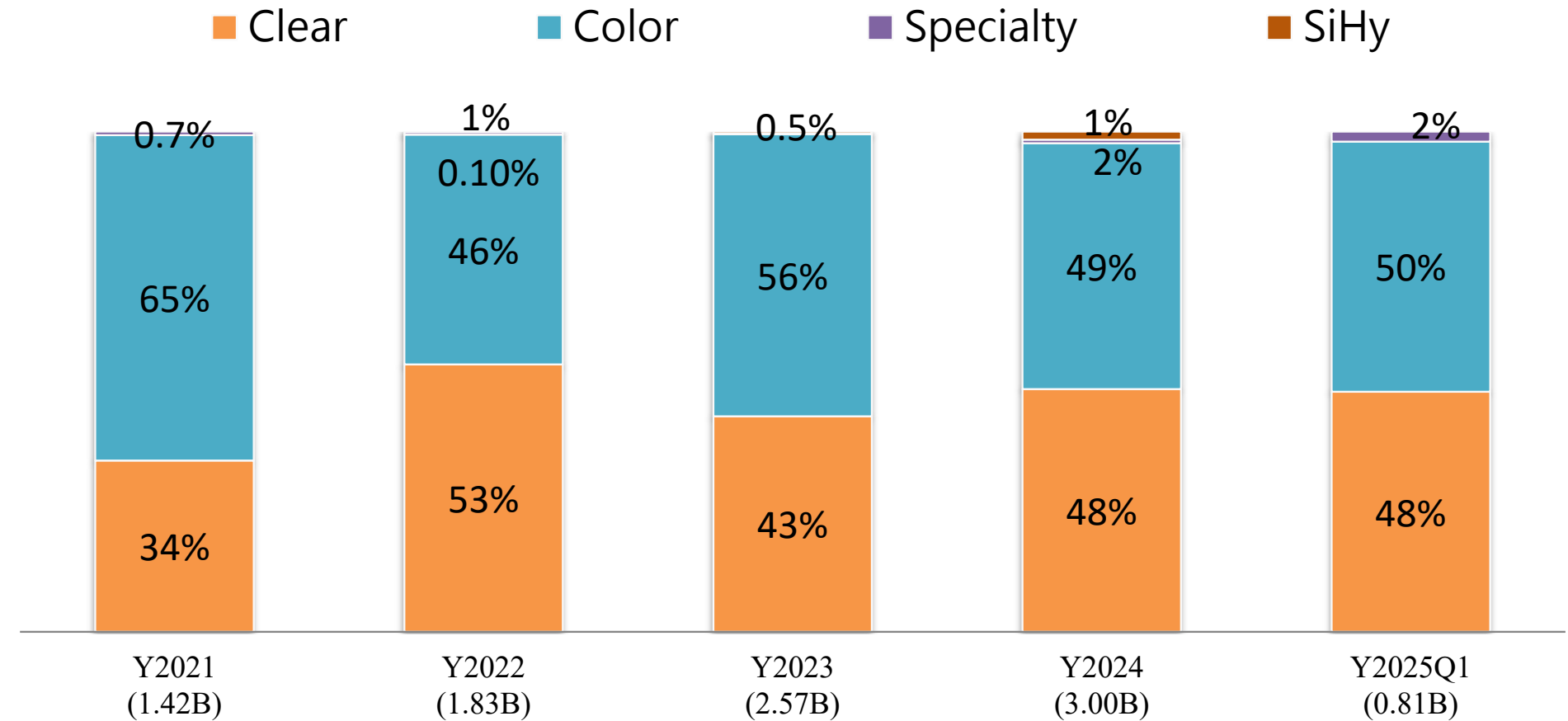
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### 03. Business Overview: Product Revenue Breakdown



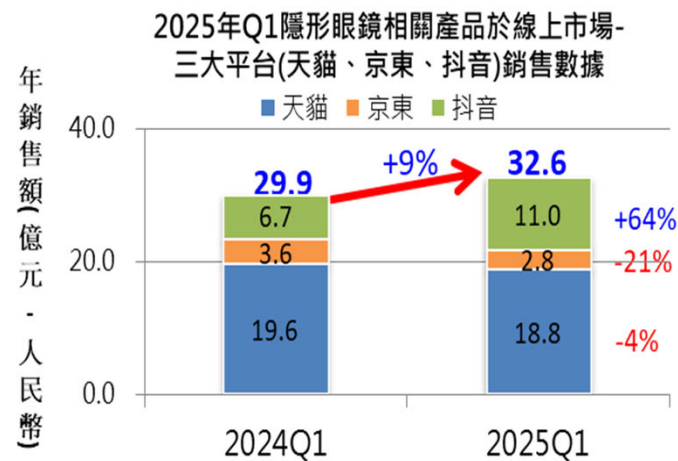
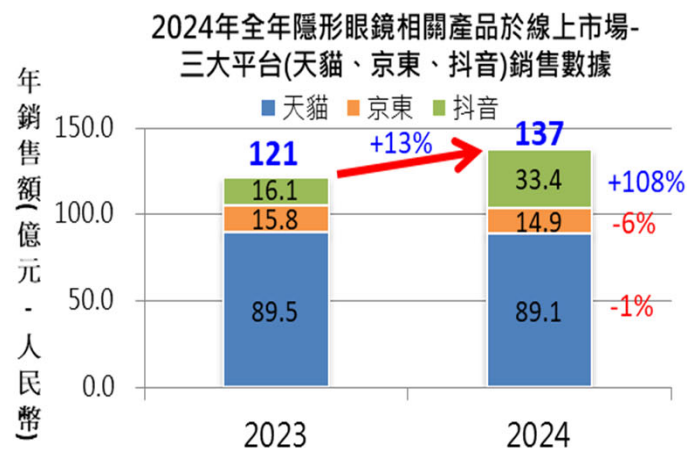
- 2025年Q1 YoY +6%



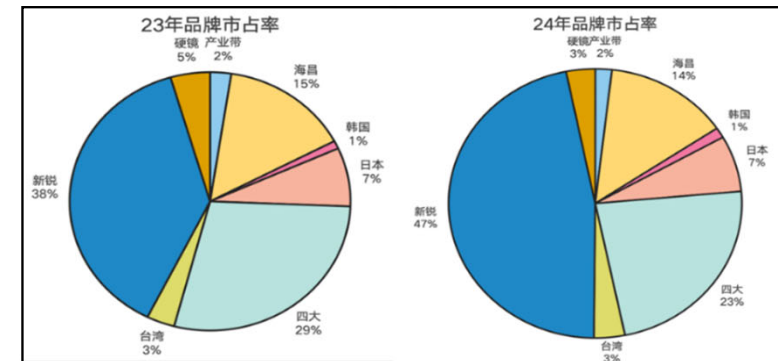


## 04.Future Outlook: Market Analysis

- The global contact lens market is estimated to be around USD 10 billion in 2024, with an annual growth rate of 7.4%.North America remains the largest market, growing at approximately 5.6% annually;the European market is growing at 3%–4%,the Japanese market at 6%–7%,and mainland China’ s online platforms are growing at around 13%.Overall, the market is experiencing steady and healthy growth.
- In Q1 2025, China’s online sales grew by +9%, with Douyin (TikTok China) maintaining strong growth of +64%,while Tmall and JD.com saw a decline.Demand for colored contact lenses in China remains strong,while clear lenses are showing weakness due to inventory clearance in the first half of 2025.
- China’ s contact lens market is currently undergoing industry transformation,with market concentration declining.The traditional “Big Four plus Hydron” are losing share,while emerging brands are rapidly gaining market presence.



Y2023-24 CL brand market share in China



Note 1. Contact Lens / Lens Care Industry Information, Dec. 2024 & Apr. 2025, Sigo Data Operations Note 2. Industry Overview and Analysis, Jan. 2025, Lanmo Data Analytics

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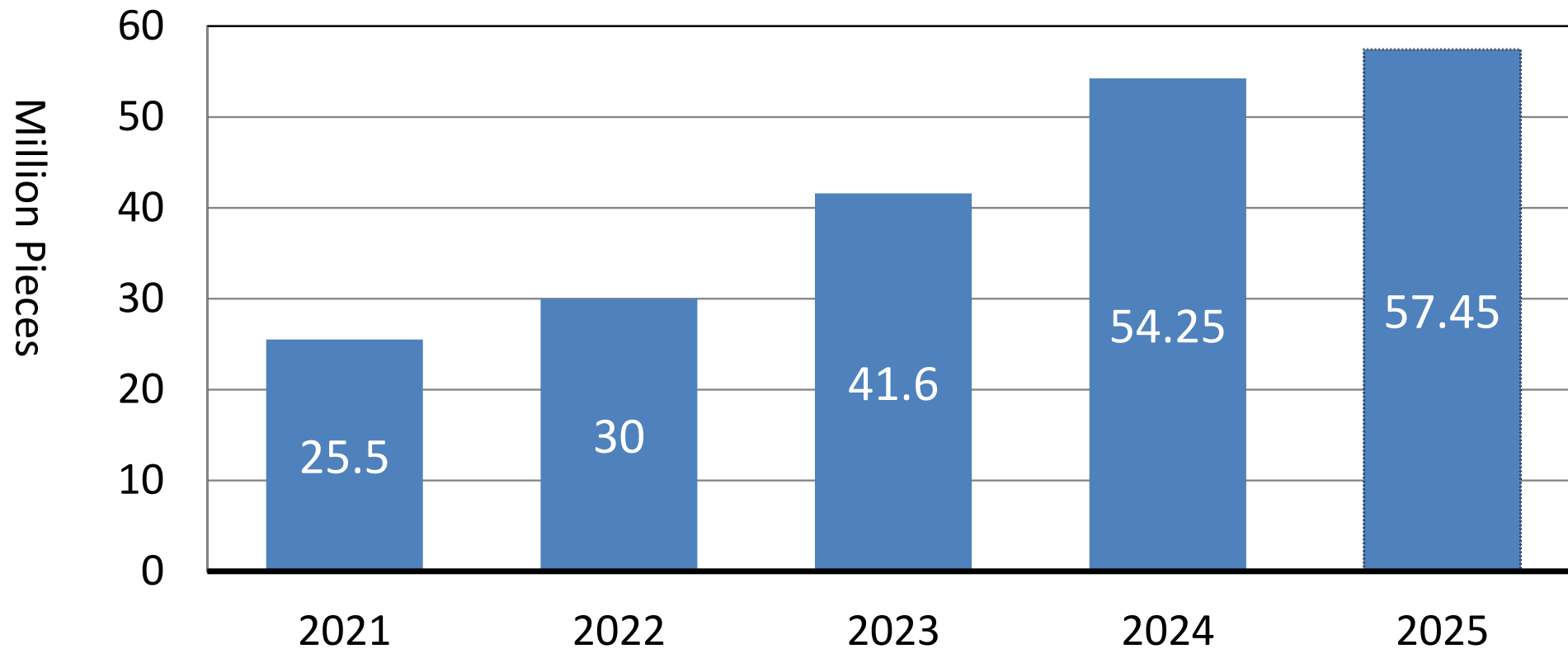
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### VizionFocus 2025 Growing Momentum :

- China : (a)Local Supply  
(b)new product : SiHy serie, Colored Contact Lenses (6-Month Replacement)
- Japan : Expand market share with differentiated products (toric lenses, second-generation blue light block lenses).
- Taiwan : integrate the value chain and broaden export opportunities
- USA : SiHy series

## 05. Future Outlook: Production Capacity Planning



Monthly capacity > 57M

Thanks.

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